

# People



**KATE MIDDLETON & PRINCE WILLIAM**



# WILL HE PROPOSE?

It's 'decision time' for William, under pressure to make his girlfriend of nearly five years a princess bride



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# MOMS WHO MEAN BUSINESS

THESE FOUR MOTHERS (AND ONE DAD) HIT CHILD-REARING CHALLENGES—AND TURNED THEM INTO GET-RICH-QUICK IDEAS



**A ROUND CHANGING PAD KEEPS ANTSY BABIES ON TARGET**

**B**lame it on multitasking. Grace Welch was chatting with her sister, then a business student, about Welch's entrepreneurial dreams while struggling to change a diaper on her toddler daughter, who kept wriggling off the changing pad. "I said, 'They need to make a round pad,'" says Welch, 39, "so it doesn't matter what position the baby is in."

Then Welch—a San Francisco stay-at-home mom and a former marketing specialist for a design firm—went to work inventing one, using a sewing machine "for the first time since fifth grade." The result: the Patemm Pad ([www.patemm.com](http://www.patemm.com)). Named for son Patrick, 6, and daughter Emma, 4, the circular pads—made from cotton or oilcloth with pockets for diapers—drew raves from fellow moms. "They all asked, 'Why didn't I think of that?'" says Welch, whose husband, Marty, 41, is a mortgage broker.

Selling only online, she has invested profits back in the business. Her biggest thrill: spotting strangers whipping out their Patemm pads in public. "Simple ideas," she says, "can be the best ones."

PROJECTED 2006 GROSS: \$700-800K

Welch (at home with Jack, 1, in lap, Emma, and Patrick; right, demonstrating the pad).

